



I'm so glad that you will be participating in the Family Business EXPO at the Hilton Easton on November 13! Preparations are well underway, and registrations are rolling in for the Awards luncheon. I want to share with you an opportunity to advertise a give-away/raffle drawing for you to conduct at your expo table.

Our non-solicitation policy prohibits us to share attendee contact information for marketing purposes, but we will advertise any giveaways/raffles in our *Upcoming November Events* email to all Conway Center members, along with sending an email to all registered Awards & Expo attendees.

>> Please email me a brief description of your raffle offering by Thursday, October 31 if you would like to be included in these announcements.

I will make the raffle more prominent this year by including it in the Expo Directory flip book, but participation is optional. All raffles will be conducted on your own at your individual tables (you provide everything to collect visitor info), we'll encourage attendees to bring business cards.

Please don't hesitate to contact me if you have questions – I'll be in touch closer to the show with expo table assignments and final arrangements.

Amy

Amy Dotts
COO & Events Manager
Conway Center for Family Business
adotts@familybusinesscenter.com
614-847-0160 (cell)